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**FACSIMILE TRANSMISSION
COVER SHEET**

Date: February 7, 2002

To: Ms. Stokes
Initial Patent Examination Division
Fax No. (703) 308-7751

From: Needham James Boddie, II, Reg. #40,519
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NUMBER OF PAGES 12 (INCLUDING THIS PAGE)

Serial No. 09/922,348
Docket No. 9213-11

Ms. Stokes:

Thank you for taking the time to speak with me earlier today. Enclosed is a response to the Notice of Incomplete Reply.

Michele P. McMahan
for Needham James Boddie, II

Attorney's Docket No. 9213-11

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Borger et al.

Serial No.: 09/922,348

Filed: August 3, 2001

For: SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR
INTEGRATING ADVERTISING WITHIN WEB CONTENT

Date: February 7, 2002


Customer Service Center
Initial Patent Examination Division
Commissioner for Patents
Washington, DC 20231RESPONSE TO NOTICE OF INCOMPLETE
REPLY AND RESUBMITTAL OF DECLARATION

Sir:

In response to the Notice of Incomplete Reply dated January 30, 2002, enclosed herewith is a copy of the Declaration, along with the signed postcard, that was previously mailed on October 29, 2001 and received in the United States Patent Office on January 3, 2002. This Declaration was timely filed in response to the Notice to Filing Missing Parts dated September 10, 2001.

While we believe no fee is currently due, the Commissioner is authorized to charge any additional fee, or credit any refund, to our Deposit Account No. 50-0220.

Respectfully submitted,



Needham J. Boddie, II

Registration No. 40,519

Customer Number:

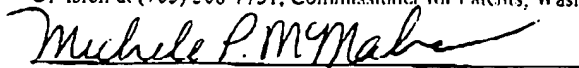


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PATENT TRADEMARK OFFICE

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this correspondence is being sent by facsimile transmission to the Initial Patent Examination Division at (703) 308-7751, Commissioner for Patents, Washington, DC 20231, on February 7, 2002.


Michele P. McMahan Date of Signature: February 7, 2002

Box Missing PartsCommissioner for Patents
Washington, DC 20231

NDB/mbm

Date: 10/29/01
Doc. No. 9213-11
Serial No. 291922-348
Inventor: Borger et al.Sir: Kindly acknowledge receipt of the accompanying items listed below
by placing your receiving stamp hereon and return mailing:

<input checked="" type="checkbox"/> Application Transmittal and:	<input checked="" type="checkbox"/> Check \$ 130.00
<input type="checkbox"/> Specification pages	<input type="checkbox"/> IDS & PTO 1449 & PFS
<input type="checkbox"/> No. of Claims	<input type="checkbox"/> Amendment & Amend. Transmittal
<input checked="" type="checkbox"/> Declaration & POA	<input type="checkbox"/> Preliminary Amendment
<input type="checkbox"/> Assignment and Fee	<input type="checkbox"/> Issue Fee
<input type="checkbox"/> Small Entity Statement	<input type="checkbox"/> Brief
<input type="checkbox"/> Formal Drawings/ sheets	<input type="checkbox"/> Appeal
<input type="checkbox"/> Associate Power of Attorney	<input type="checkbox"/> Submittal of Priority Doc.
<input type="checkbox"/> Exp Mail	<input checked="" type="checkbox"/> 1st Class Mail

Other:

Respectfully submitted,
MYERS DIGEL SIBLEY & SAJOVEC, P.A.
Attorneys for Applicant

Attorney's Docket No. 9213-11

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Borger et al.

Serial No.: 09/922,348

Filed: August 3, 2001

For: **SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS
FOR INTEGRATING ADVERTISING WITHIN WEB CONTENT**

Date: October 29, 2001

BOX MISSING PARTS
Commissioner for Patents
Washington, DC 20231SUBMITTAL OF DECLARATION
UNDER 37 C.F.R. § 1.63

Sir:

In response to the Notice to File Missing Parts dated September 10, 2001, enclosed is a Declaration and Power of Attorney for the above-identified application which has been executed by the named inventors.

A check in the amount of \$130.00 is also enclosed to cover the surcharge under 37 C.F.R. § 1.16(e). Any additional fee or credit may be charged to our Deposit Account No. 50-0220.

Respectfully submitted,

Needham J. Boddie, II
Registration No. 40,519

Customer Number:



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PATENT TRADEMARK OFFICE

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Box Missing Parts, Commissioner for Patents, Washington, DC 20231, on October 29, 2001.

Michele P. McMahon Date of Signature: October 29, 2001
219974



UNITED STATES PATENT AND TRADEMARK OFFICE

US - 09/22/01 P. 0000

NJB

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 20231
WWW.USPTO.GOV

APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/922,348	08/03/2001	Dana Borger	9213.11

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MYERS BIGEL SIBLEY & SAJOVEC
PO BOX 37428
RALEIGH, NC 27627CONFIRMATION NO. 7283
FORMALITIES LETTER

0000000007388678

Date Mailed: 01/30/2002

NOTICE OF INCOMPLETE REPLY (NONPROVISIONAL)

Filing Date Granted

The U.S. Patent and Trademark Office has received your reply on 01/03/2002 to the Notice to File Missing Parts (Notice) mailed 09/10/2001 and it has been entered into the nonprovisional application. The reply, however, does not include the following items required in the Notice.

The period of reply remains as set forth in the Notice. You may, however, obtain EXTENSIONS OF TIME under the provisions of 37 CFR 1.136 (a) accompanied by the appropriate fee (37 CFR 1.17(a)).

A complete reply must be timely filed to prevent ABANDONMENT of the above-identified application.

The required items noted below SHOULD be filed along with any items required above. The filing date of this nonprovisional application will be the date of receipt of the items required above.

- The oath or declaration is missing.
A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date, is required.

A copy of this notice **MUST** be returned with the reply.

Harmon
Customer Service Center
Initial Patent Examination Division (703) 308-1202

PART 1 - ATTORNEY/APPLICANT COPY

